



inspired<sup>®</sup>

# // Credentials

a guide to us, our services & how we work - 2010

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# Introduction

we are a creative print & digital agency



The Inspired Agency is a London & Sweden based creative print & digital production agency.

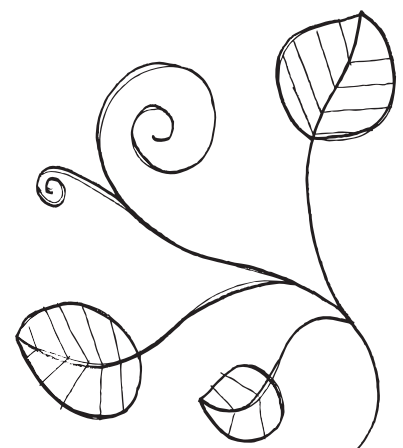
We specialise in concept, digital, technology and content. We are a team of creative's, directors, designers and developers and we have access to professional freelancers around the globe.

We create work that people notice and respond to.

Art-direction and digital design, brand creation, identity development and film are not the only things we specialise in, but they are some of the things we do best.

## //London, Stockholm?

Our two main locations are in London & Stockholm.



# About Us

## the people behind the agency



The Inspired Agency is a creative agency experienced in generating and developing brands across a wide range of media channels. The success of The Inspired Agency is reflected in the company we keep and the creative excellence we demand of ourselves.

We base our work on those who choose us, understanding the culture of our clients first in order to connect them with their environment.

Why our clients have chosen us in the past:

### //Cost

We offer competitive prices tailored to individual projects. Our prices are designed to stand up alongside the cost of smaller agencies. We take on any project big or small.



### //Focus

We have access to a global network of freelancers, with skills stretching from flash development to full blown web programming. This means we can keep costs lower and concentrate the savings on the quality of our services. All our projects are always managed in house at the Inspired Agency.

### //Management

Clients that outsource work overseas directly run into problems with design quality, time differences, cultural differences and language, to name but some of the issues. We manage the work in house at our Stockholm Studio & London office, making the process run smoothly and ensuring creative quality is maintained.

# Our Services

we offer concept, digital, technology & content services

These services are aimed at both digitally experienced agencies bearing the brunt of being part of an industry suffering from a skills shortage, relying on freelance support, and also at agencies just entering the digital marketplace, who are yet to invest in building a digital team and small/medium agencies wanting to offer more services to their clients.

## productionresources

We offer the following production resources:

- // Banner and Rich Media Ads
- // Microsites and Widgets
- // Web Design & Build
- // Localisation/Translation
- // Email Templates / Newsletters
- // Interactive Flash Sites
- // Screensavers & Retention tools
- // Motion Video
- // Art Direction
- // Professional Photography
- // There are more.. 

## peopleskills

We also have the following people within our network:

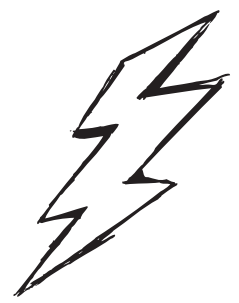
- // Art Director
- // Web Poducer
- // Programmer/Developer
- // Flash Designer
- // Artist/Artworker
- // Director/Producer
- // Sound Producer
- // Project Manager
- // Video Editor
- // Designer/Illustrator



All our projects are managed in house at the Inspired Agency and are on time, every time...  
Please check out our website to see all our services...

# The Process

## we get it right first time



Employing a dedicated and concise approach from the initial brief through to execution ensures all projects are completed in a manner tailored to each of our client's individual needs.

### //**Brief**

To deliver the exceptional results we promise, an in-depth understanding of our clients' needs is achieved.

### //**Define**

Clear communication is a necessity to achieve the best results. By defining a strategy, we ensure all parties fully understand the expected outcomes.

### //**Design**

With an innovative and passionate team dedicated to achieving success, we produce cutting edge creative work that is guaranteed to bring a project to life.

### //**Delivery**

Our dedication to deliver a full service from start to finish ensures every aspect is fulfilled on time and within budget.

### //**Support**

Our dedicated team of account handlers exude a passion for success that ensures our clients are fully supported throughout the entire process. Until the project is finalised and the client is satisfied, they are continuously available for guidance regarding any matter related to the project.



# Links



where you can find out more

We want to give you as much information as possible about what we do, where we operate and examples of our work.

## //<http://inspiredagency.com>

Our Website offers information about what we do, who we work for and gives an insight to who is behind the agency.

## //<http://inspiredagency.com/work>

You can log in here and see our latest work. Login Details are required.



# Contact

we would love to hear from you



Contact us at anytime

## //Email Us

Please send general emails to [info@inspiredagency.com](mailto:info@inspiredagency.com)

## //Online Web Form

Go to [www.inspiredagency.com](http://www.inspiredagency.com) and click //Contact

## //Talk To Us

Call Us any time and we will be happy to chat business

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